

Initial Meeting Notes : Eames House Website

Creative Director: Evelyn Pae

Designer/Developer: Katherine Feng

Overall Goals:

The goal of my website is to be very informational on what the Eames House is, but also specifically showcase the thought and rich history that goes into the mid-century modern architectural style.

Message:

- Focus on the creation and curation of the Eames house in the specific Mid Century modern style.
- The process of designing and building not only the exterior but also the interior to be in harmony with each other. The space was designed to be as practically as it is beautiful.

More info on the House:

- https://en.wikipedia.org/wiki/Eames_House.
- <https://www.eamesoffice.com/visit-learn/eames-house/>

Tone

- Thoughtful to reflect the thought and care that went into building this mid-century modern home.
- Focus on the care that the Eames couple went into curating each part from the material, to the personal interior.
- Very personal and descriptive as this topic is very much focused on visual aesthetics and because it's more for art loving people.

Visual Style

- Mid-century modern style in every aspect of the website.
- Colors: Punchy vibrant colors, wood tones
- Sleek geometric shapes
- Font: geometric sans serifs only.

Inspo pics : next page

Inspo:



